

**ELIGIBILITY CRITERIA, CANDIDATE INSTRUCTIONS FOR THE POST OF
BRANCH RELATIONSHIP MANAGER**

The Karur Vysya Bank Limited, one of the century old Private Sector Bank in India, invites online applications for **BRANCH RELATIONSHIP MANAGER** from the qualified candidates.

Last Date of Online Registration

31.03.2024

01. Eligibility Criteria

- a. Graduates under regular stream from a college affiliated to recognized University are only eligible to apply.
- b. Candidates with minimum 3 years of relevant experience in Banking / Bancassurance / NBFC can apply.

02. Age: Upto 35 Years

03. Selection Process:

Registration → Pre – Screening → Personal Interview → Offer → Background Checks & Medicals → Onboarding → Posting.

04. Detailed Process Flow:

- a. Online Registration by Eligible Candidates as per the above mentioned criteria.
- b. Qualified Candidates from the Pre-screening shall be called for Personal Interview with further details like (Mode, Date and Venue for Interview)
- c. All the communications (Pre – Screening, Interview Invite) will be informed to the candidates through **registered e-mail only**.

How to apply:

- d. Candidates are required to apply online through website www.kvb.co.in (careers page) and apply for the post of **Branch Relationship Manager (Job ID - 605)**. **No other means/ mode of application will be accepted.**
- e. Candidates should ensure to update their active personal email ID and mobile number only throughout the entire selection process.

05. Roles & Responsibilities:

- Deepen and grow the balances of mapped book to increase total relationship value (TRV).
- Develop strong and sustainable customer relationships and increase product per customer
- Generate Leads and attract new bank customers
- Be the first point of contact for mapped customers for all their banking needs
- Maintain database of HNI customers
- Cross-sell various retail products to mapped customers.

06. Compensation:

CTC Upto **8 Lakhs** per annum inclusive of retrials, insurance etc. + Variable Pay as per policy.

07. Posting Location :

Across Branches in Tamilnadu,Andhra Pradesh & Telangana.